

# insight

## Good News Rensselaer County: Celebrating Businesses Making a Difference

There are many exciting businesses in Rensselaer County and the Chamber invites you to join us as we recognize them at the first annual "Good News Rensselaer County" event, set for Thursday, Oct. 18.

"This event is a celebration of local businesses that are expanding in really exciting and significant ways," said Chamber President Linda Hillman. "These are companies that have achieved success and who have had a real impact on our area's economy and quality of life. Good News Rensselaer County is a great way to spotlight these outstanding businesses that are right in our own backyard."

The idea for the event originated in the Chamber's Strategic Plan, which calls for promotion of successful local businesses. The concept was reinforced during a series of focus groups held earlier this year and hosted by the Chamber and Rensselaer County.

"The feedback we received from focus group participants underscored the importance of highlighting local success stories and encouraging public awareness of them," said Ms. Hillman. "Now, we're ready to celebrate a variety of outstanding businesses on an annual basis."

The inaugural event will recognize the following businesses:

- Advanced Energy Panels (formerly Windo-Therm)
- Autotask Corporation
- Center for Functional Genomics, University at Albany
- Hannaford Supermarkets
- Ross Valve Manufacturing Co.

"Growing our local tax base and attracting new business is vital to our county's economy," said

Rensselaer County Executive Kathleen M. Jimino. "By sharing success stories of businesses who have already discovered the benefits of locating here, we are better able to attract new and dynamic companies."

Be sure to make your reservations today for Good News Rensselaer County, to be held at the Comfort Inn & Suites, 99 Miller Road in Schodack.

Registration and breakfast are at 7:30 a.m., with the program following from 8 to 9 a.m. The event is open to the public and the cost is \$20 per person.

You may register online at [www.renscochamber.com](http://www.renscochamber.com) or contact Amanda Combs at 274.7020, ext. 23, or at [acombs@renscochamber.com](mailto:acombs@renscochamber.com). This event is sponsored by the Rensselaer County IDA.

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